

MENTORSHIP PRESENTATION RUBRIC – LEVEL 4

Topic: Client Recruitment, Retention etc		Students Megan, Alejandro, Gagandeep, Angel, Zaid, Jaipreet			Score	Total Weight	Total Score
Category	4	3	2	1			
Content	<ul style="list-style-type: none"> Content is comprehensive and relevant to the topic 	<ul style="list-style-type: none"> Content is somewhat comprehensive but relevant to the topic 	<ul style="list-style-type: none"> Content is somewhat comprehensive but is lacking the depth and detail on the topic 	<ul style="list-style-type: none"> Content is not relevant (score of zero) 	4	2	8
Ability to engage audience	<ul style="list-style-type: none"> Demonstrates extensive knowledge of the topic by responding confidently, precisely and appropriately to all audience questions. 	<ul style="list-style-type: none"> Accurately and appropriately when addressing questions. At ease with the material but fails to elaborate. 			4	1	4
Audience Response	<ul style="list-style-type: none"> Presentation holds the audience's attention throughout. 	<ul style="list-style-type: none"> Presentation holds audience attention most of the time. 	<ul style="list-style-type: none"> Presentation holds audience attention some of the time 	<ul style="list-style-type: none"> Audience appears distracted for much of the presentation 	4	1	4
Organization	<ul style="list-style-type: none"> Introduces the purpose of presentation clearly and creatively. Presents information in logical, interesting sequence which audience can follow. Extremely well organized. 	<ul style="list-style-type: none"> Presents information in logical sequence which audience can follow. Generally well organized. 	<ul style="list-style-type: none"> Audience has difficulty following presentation because speaker jumps around. Somewhat organized. 	<ul style="list-style-type: none"> Poor or non-existent organization. Audience cannot understand presentation because there is no sequence of information. 	4	1	4
Vocal Delivery	<ul style="list-style-type: none"> All group members use a clear voice, proper volume, and correct, precise pronunciation of terms; speak using complete, grammatical sentences that flow together easily and words are chosen for their precise meaning. 	<ul style="list-style-type: none"> Some or all group members articulate clearly, and voice volume is correct but not as polished; most words are pronounced correctly; most sentences are complete, grammatical, and flow together easily and with a few exceptions, words are chosen for their precise meaning. Most group members speak with enthusiasm 	<ul style="list-style-type: none"> Most group members articulate in a manner that is somewhat unclear, voice volume is not as appropriate, has some grammatical errors and uses some slang; sentences are somewhat incomplete, halting, and can use vocabulary that is inappropriate. Some group members speak with enthusiasm 	<ul style="list-style-type: none"> Presentation is unclear; voice volume is too low, can hear mumbling, incorrect pronunciation of terms, uses incorrect grammar and selects inappropriate words for the presentation. All group members sound monotone with very little expression 	4	1	4

Category	4	3	2	1	Score	Total Weight	Total Score
Mechanics	<ul style="list-style-type: none"> • Presentation has no spelling or grammatical errors. 	<ul style="list-style-type: none"> • Presentation has no more than two spelling and/or grammatical errors. 	<ul style="list-style-type: none"> • Presentation has three spelling and/or grammatical errors. 	<ul style="list-style-type: none"> • Presentation has four or more spelling and/or grammatical errors 	4	1	4
Originality/ Creativity	<ul style="list-style-type: none"> • Uses the unexpected to full advantage; very original, clever, and creative approach that captures audience's attention 	<ul style="list-style-type: none"> • Some originality apparent; clever at times; good variety and blending of materials/media. 	<ul style="list-style-type: none"> • Little or no variation; a few original touches but for the most part material presented with little originality or interpretation. 	<ul style="list-style-type: none"> • Predictable, and lacks “zip”. • Repetitive with little or no variety; little creative energy used. 	3	1	3
Total Value (Maximum 32):					31		

Great job group. Good examples and engagement with the level 2's. Good answers to questions. HR